



NAM Invites You To Participate In A Major Personal Injury Mediation Initiative

In what will likely be 2010's largest volume, single-day settlement initiative, NAM will be making available many of New York State's highest-rated Mediators to facilitate the resolution of a significant number of claims. NAM expects more than 50 plaintiff firms and almost a dozen major carriers to be on hand in an effort to close out files by year-end. This is a great opportunity to settle cases with multiple carriers/firms in one day and at one location.

NAM, New York State's premier ADR Administrator, will be coordinating the event and providing its services in an effort to facilitate a high number of case settlements.

When: Thursday, Nov. 18th, 2010

Where: NAM - Garden City
990 Stewart Avenue,
First Floor, Garden City,
New York 11530

Mediators: Hon. Elizabeth Bonina, Hon. John P. DiBlasi, Kenneth Grundstein, Esq. and Shelley Rossoff Olsen, Esq. Additional mediators will likely be named.

The following Carriers will be participating in the Mediation Day:

Farmers/21st Century, GAB Robbins, Gallagher Bassett, Lancer, Liberty, Zurich, Seneca, ELCO, Specialty Claims, Utica First & York Claims...and additional carriers may likely join in this event.

If you have cases that you would like to negotiate for possible settlement that are "ready for mediation" (all medicals/reports/authorizations have been sent), please contact your NAM Account Executive.

You can call, email or fax in your case submissions. Please include the following information:

- Your name, firm name & phone #
- Full name of your client and full case caption
- Carrier, adjuster, phone #, claim # & DOL

Plaintiff firms will receive a 10% discount off their NAM mediation administrative fee for each case scheduled.